

Our Adelaide

Report Type: Form Results Summary

Date Range: 24-02-2025 - 17-03-2025

Exported: 18-03-2025 08:27:39

Closed

Submission Form

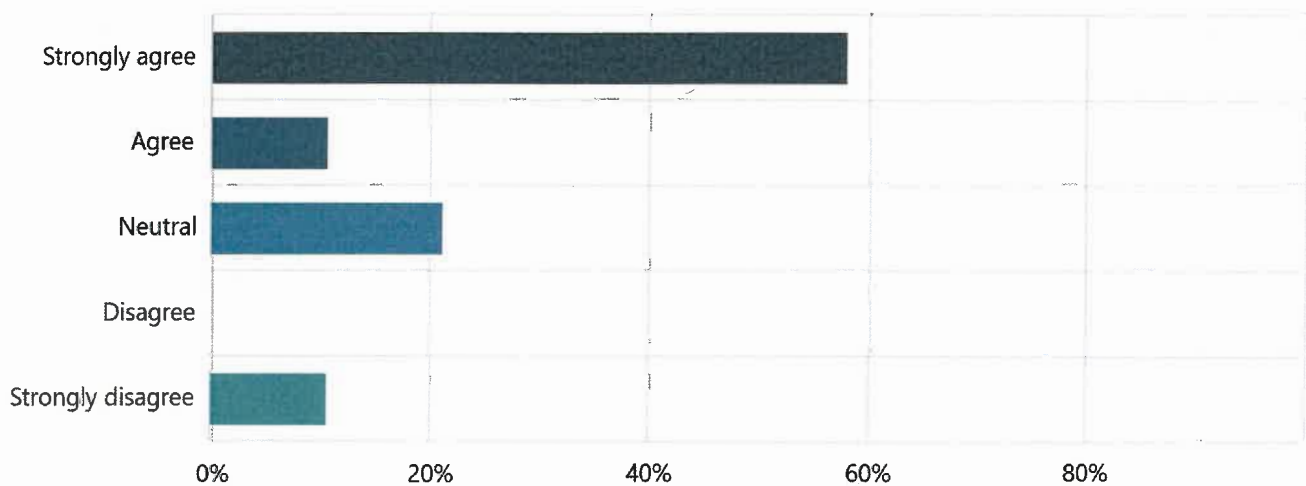
Proposed Community Land Management Plan – Adelaide Central Market

20
Contributors20
Contributions

Contribution Summary

1. Are you in support of the Grote Street Building (which includes Federal Hall and Market Tower) change of use for events and activation space, commercial and retail?

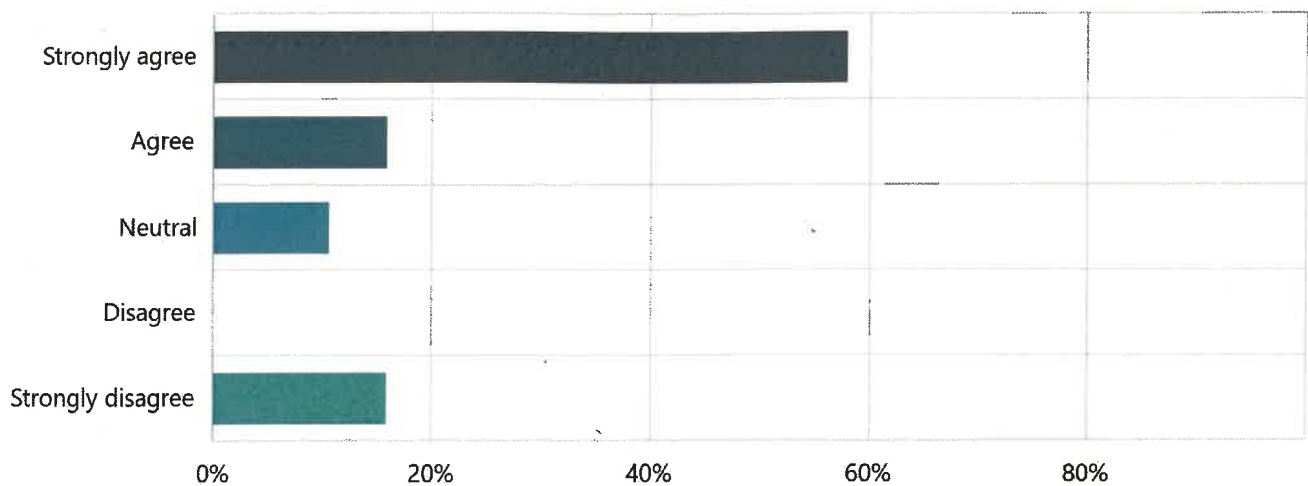
Select Box | Skipped: 1 | Answered: 19 (95%)



Answer choices	Percent	Count
Strongly agree	57.89%	11
Agree	10.53%	2
Neutral	21.05%	4
Disagree	0%	0
Strongly disagree	10.53%	2
Total	100.00%	19

2. Are you in support of the amended Community Land Management Plan - Adelaide Central Market?

Select Box | Skipped: 1 | Answered: 19 (95%)



Answer choices	Percent	Count
Strongly agree	57.89%	11
Agree	15.79%	3
Neutral	10.53%	2
Disagree	0%	0
Strongly disagree	15.79%	3
Total	100.00%	19

3. Do you have any further comments about the amended Community Land Management Plan – Adelaide Central Market?

Long Text | Skipped: 8 | Answered: 12 (60%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

Our Adelaide

Report Type: Project

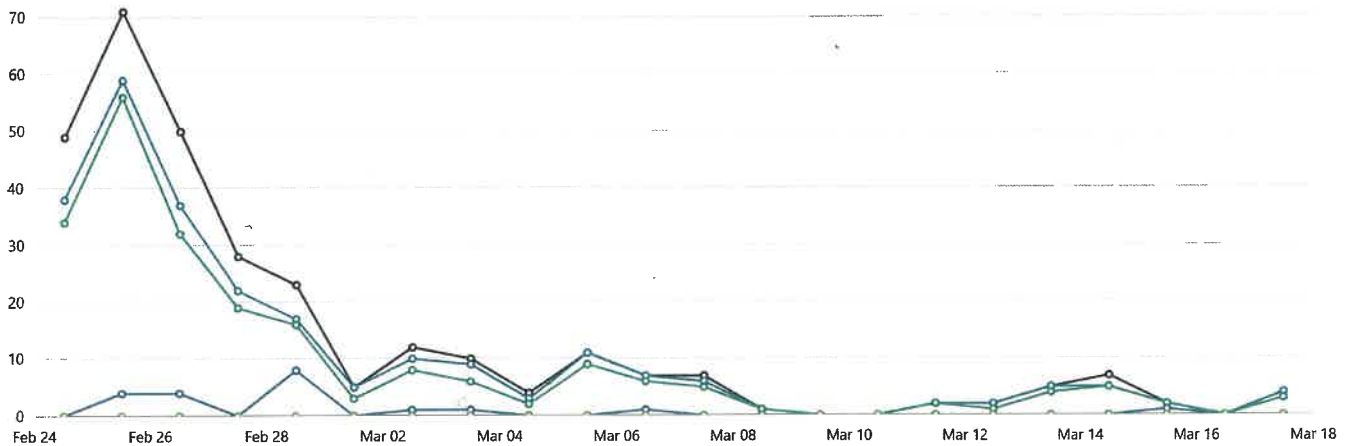
Project Name: Proposed Community Land Management Plan – Adelaide Central Market

Date Range: 24-02-2025 - 17-03-2025

Exported: 18-03-2025 08:26:57

Performance Summary

Information regarding key visitation and utilisation metrics for your Site or projects.



300
Views

245
Visits

184
Visitors

20
Contributions

20
Contributors

0
Followers

Views - The number of times a Visitor views any page on a Site.**Visits** - The number of end-user sessions associated with a single Visitor.**Visitors** - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.**Contributions** - The total number of responses or feedback collected through the participation tools.**Contributors** - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.**Followers** - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

Conversions

Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback

7.76%

Percentage of visits where at least **1 contribution** was made.

Attention

37.14%

Percentage of visits that lasted at least **1 active minute**.


Actions


17.55%

Percentage of visits where at least **2 actions** were performed.

Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity Contributions by Activity is a breakdown of contributions across each tool			
Activity	Contributions		%
 Form	20	<div></div>	100%

Top Activities Top Activities is the top 5 tools that received the highest contributions			
Activity	Page Name	Contributions	Contributors
 Form	Proposed Community Land Management Plan – Adelaide Central Market	20	20

Projects

The current number of published projects on your site

Engagement Time		
0 Days	4 Hours	47 Minutes
Feb 25th 2025 Peak Visitation Date	Tuesday Peak Visitation Day	

Top Visited Pages			
Summary information for the top five most visited Pages.			
Page Name	Visitation %	Visits	Visitors
Proposed Community Land Management Plan – Adelaide Central Market	100%	245	184

People

Information regarding who has participated in your projects and activities.

Follower Activity

Information regarding the activity of registered Members who have 'followed' or subscribed to one or more projects.



0
Total Followers

0
New Followers

0
Total Follows

0
New Follows

Total Followers - The number of unique Members who have 'followed' at least one project.

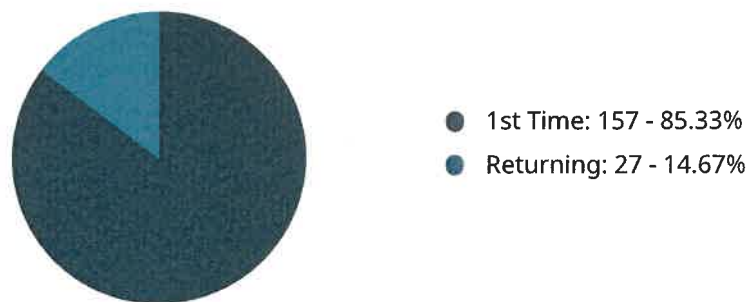
New Followers - The number of new unique Members who have 'followed' at least one project within the specified reporting date range.

Total Follows - The number of total 'follows' performed by all Followers across all projects. Each Follower may record multiple Follows.

New Follows - The number of new total 'follows' performed by all Members across all projects within the specified reporting date range.

Visitor Profile

Visitor Profile is a comparison between new visitor and returning over the selected period



First Time - The number of Visitors that are visiting a Site for the first time within the reporting date range.

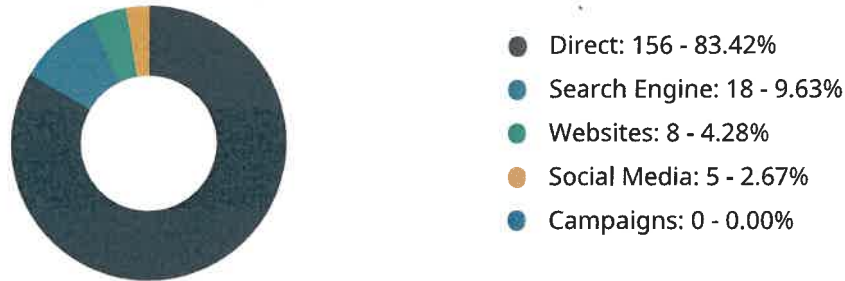
Returning - The number of Visitors that have made more than one Visit to a Site within the reporting date range.

Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types

Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visitors who have arrived at a Site by entering the exact web address or URL of the page.

Search Engine - Visitors who have arrived at a Site via a search engine. Such as Google, Yahoo, etc.

Websites - Visitors who have arrived at the Site after clicking a link located on an external website.

Social Media - Visitors who have arrived at a Site by clicking a link from a known social media site such as Facebook, X, LinkedIn, etc.

Campaigns - Visitors who have arrived through a campaign (using a UTM). See your email campaign report for more details on campaigns sent from this platform.

Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.




107
Total Downloads


Top Downloads Top file downloads in your selection, ordered by the number of downloads.		
File Title	File Type	Downloads
Proposed CLMP Amendment - Adelaide Central Market Complex.pdf	PDF	81
Engagement Pack - CLMP Adelaide Central Market.pdf	PDF	26

Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).



1
Email Campaigns Sent



135
Total Recipients



11.85%
Click-through Rate

Top Campaigns Top email campaigns that have activity in your selection, ordered by click-through rate (clicks as a percentage of total recipients).			
Campaign Name	Recipients	Clicks	Click-through Rate
Proposed Community Land Management Plan – Adelaide Central Market	135	16	11.85%

Submissions - Community Land Management Plan - Adelaide Central Market

Submissions	Are you in Support of the Grote Street Building (which includes the Federal Hall and Market Tower) change of use for events and activation space, commercial and retail?	Are you in support of the amended Community Land Management Plan - Adelaide Central Market?	Do you have any further comments about the amended Community Land Management Plan - Adelaide Central Market?
Recipient 1	Strongly agree	Strongly agree	Fantastic initiative to ensure current and future use aligns with legislation.
Recipient 2	Strongly agree	Strongly agree	Sounds like a good idea.
			Make this easier for people.
Recipient 3	Strongly agree	Strongly agree	1. Show the document with the amendments clearly highlighted
Recipient 4	Neutral	Strongly disagree	2. Provide a good 1-2 page summary of the before/after amendments
Recipient 5	Strongly agree	Strongly agree	The Community Title has served us well.
Recipient 6	Agree	Agree	
Recipient 7	Strongly agree	Strongly agree	Seems like a reasonable change. I visit the markets when I am in Adelaide to visit family, would like to see more retail and events for us to take in.
Recipient 8	Strongly agree	Strongly agree	
Recipient 9	Strongly agree	Strongly agree	
Recipient 10	Strongly agree	Strongly agree	No.
Recipient 11	Strongly agree	Strongly agree	
Recipient 12	Strongly agree	Strongly agree	Fantastic draw card to Adelaide CBD, with more events will increase revenue from tourism to Adelaide and South Australia.
			I understand the need to update that allotment but the market feels like it is dying and the affordability is no longer viable for all the small businesses that have had to shut down during the rebuild. We need to support the small business owners and keep and expand the existing vibe. There is very little to attract ongoing visitors. An event space is looking at "one offs" rather than consistent community attractions. I have been a weekly central market customer and really want it back to where it was.
Recipient 13	Strongly disagree	Strongly disagree	
Recipient 14		No questions answered. Email and address provided.	
			I don't understand what the below statement means - what will be the change to how the Central Markets are currently being used?
Recipient 15	Neutral	Neutral	'The major amendment is the proposed use of the Grote Street Building (which includes Federal Hall and Market Tower). The proposed use is events and activation space for hire, commercial and retail.'
			What are you talking about. Stop trying to do fluffy events and just focus on doing the essential things to an excellent standard!
Recipient 16	Strongly disagree	Strongly disagree	A market serves an essential purpose - stop trying to hijack it for bourgeoisie purposes.
			The information provided here is not sufficient to allow for a sensible response. What sort of events, what does activation space mean and what type of commercial and retail? The primary objective must be to retain the nature of the market, cheap spaces to varied stall holders so that they can provide variety, quality and at an affordable price.
Recipient 17	Neutral	Neutral	This statement does not seem to say what is the present use of the Grote St building. So it is hard to approve a change of use.
Recipient 18	Neutral	Agree	
Recipient 19	Strongly agree	Strongly agree	
Recipient 20	Agree	Agree	